

COMMUNITY RELATIONS SECTION

Policy: 5.6

INTERNET WEBSITE PRIVACY

The Falls Church City School board is committed to complying with the Privacy Protection Act of 1976, Va. Code Ann. 2.1-377 et seq. The Falls Church School Division shall not collect unnecessary personal information by means of its website, and shall collect only appropriate personal information to the extent necessary to serve its constituents and the community.

Personal information collected and retained by the school division's website will be maintained in compliance with the Virginia Privacy Protection Act. Any individual wishing to learn the purpose for which information has been recorded and the particulars of its use and dissemination may contact the Superintendent or the Superintendent's designee regarding this information. Any person wishing to correct, erase or amend inaccurate, obsolete or irrelevant information may do so by procedures established by the Superintendent or the designee.

The School division shall inform the public of any personal information collected through its website by posting the following privacy statement or a link to this privacy statement in a conspicuous fashion at the top of the website home page:

"It is the policy of the Falls Church City School Division that personal information about citizens will be collected only to the extent necessary to provide the service or benefit desired; that only appropriate information will be collected; that the citizen shall understand the reason the information is collected and be able to examine their personal record which is maintained by a public body. As of the date of the policy, this website

1. collects no personal information. Internet servers do collect communication protocol addresses from the personal computers accessing the website in order to facilitate communication. By itself, this information does not constitute personal information;
2. does not place a "cookie" on your computer, and
3. will not track your movements through the website.

At a time in the future, a decision may be made to use cookies in order to provide more

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efficient communication, including automatic notifications of updates, through the website. If and when that decision is made, the amended privacy policy will be posted on the website. It will provide that the website:

1. does not require you to provide any personal information to download files or reports. Internet servers do collect communication protocol addresses from the personal computers accessing the website in order to facilitate communication. By itself, this information does not constitute personal information.
2. asks you to provide enough information to allow you to receive automated notice of updates to this website. The following information will be collected:

(INSERT REQUIRED INFORMATION)

3. will use this information only to distribute these reports. Your personal information will not be provided to any other organization.
4. If you choose not to provide us with the requested personal information, the division will be unable to provide you automatic updates of changes.

Legal Reference: Code of Virginia, 1950, as amended, section 2.1-380

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